

**Amendments to the Claims**

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A computer-implemented method for conveying sales options comprising:

offering a plurality of telecommunications related products to a customer;  
receiving an initial selection of  $j$  products from the customer;  
determining an offering price for the selection, employing a progressive discount and comprising the steps of:

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises a plurality of products; and  
summing the product prices employing the formula

$$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i) \quad \text{where:}$$

$OP$  is the offering price;

$i$  is the product number;

$S_i$  is a switch that has a value of 1 when the  $i^{\text{th}}$  product is selected, and a value of 0 if the  $i^{\text{th}}$  product is not selected;

$P_i$  is the base price of the  $i^{\text{th}}$  product;

$A_j$  is the discount rate, where " $j$ " > 1 and represents the number of selected products; and

$(A_j)_i$  is the discount rate for the  $i^{\text{th}}$  product at the  $j^{\text{th}}$  number of selected products;

presenting the offering price to the customer;

providing an opportunity for the customer to upgrade the initial selection to a changed selection that includes  $j+1$  products;

upon the customer ~~upgrades~~ upgrading the selection, receiving the customer's changed selection:

determining a new offering price for the customer's changed selection;

providing to the customer an incremental upgrade price of the changed selection in addition to the new offering price for the customer's changed selection; and

presenting the new offering price to the customer.

2. (Previously Presented) The method of claim 1, wherein the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

3 - 4. (Cancelled)

5. (Previously Presented) The method of claim 1, further comprising:

receiving information about customer usage of the plurality of products; and

recommending products based on received information about customer usage.

6.-22. (Cancelled)